GOVERNMENT OF INDIA
AGRICULTURE
LOK SABHA

UNSTARRED QUESTION NO:2257
ANSWERED ON:18.03.2002
CHALO KHET KI AUR A BROADCAST IN HINDI
HARIBHAU MAHALE

Will the Minister of AGRICULTURE be pleased to state:

(a) whether a sponsored programme titled `Chalo Khet Ki Aur` was proposed to bebroadcast by his ministry in Hindi as well as other regional languages from various stations of AIR;

(b) if so, whether an announcement to this effect was made in a National Seminar of Farmers recently held in the Capital;

(c) if so, whether the programme has since been aired;

(d) if not, the reasons therefor; and

(e) the time by which the broadcast of this programme is likely to commence?

Answer

MINISTER OF STATE IN THE MINISTRY OF AGRICULTURE (SHRI HUKUMDEO NARAYAN YADAV)

(a): Yes, Sir. To start with the programme will be broadcast in Hindi on a limited number of All India Radio Stations.

(b): No, Sir.

(c) to (e): The production of audio spots has commenced. The broadcast of the programme will commence after adequate software, in terms of audio spots are in stock so as to ensure continuity of the broadcast of the programme.